



THE DENIS THEATRE FOUNDATION "THE ULTIMATE COMING ATTRACTION"

Campaign Naming Opportunities

Film Festival	\$ 200,000
Lend your name to an annual film festival celebrating independent films, promoting film as art, and offering cultural awareness and educational outreach.	
Café/Lounge	\$ 200,000
The comfortable seating in the café area will create a warm environment for post-film discussion and quality time with friends. This key element will be one of many amenities that differentiates the Denis from a typical film venue.	
Concession Stand	\$ 100,000
The concession stand will provide patrons and other visitors with an array of snacks and refreshments to enhance their visit to the Denis.	
Staircase	\$ 100,000
A welcoming staircase will add style to the lobby while leading visitors to the Encore Theater.	
Hands-On Camera and Editing Suite	\$ 100,000
If you want to get a child excited about film, put a camera in his or her hands! The Hands-On Camera and Editing Suite provides small groups (such as Scout groups or students in after-school programs) the opportunity to try filmmaking on for size!	
Computerized Ticketing System*	\$ 75,000
State-of-the-art ticketing equipment makes the entire operation, from the ticket booth to the back office to the accountant's desk, move smoothly and transmits required box-office data to distributors.	
Meeting Rooms	(each) \$ 75,000
The Denis will include several meeting rooms to accommodate guests for a variety of purpose, including business meetings, meetings of community non-profit organizations, classes, after school programs, and similar activities.	
Elevator*	\$ 75,000
Accessibility matters to us. Along with the access ramp, the elevator will make The Denis fully accessible.	
Ticket Booth*	\$ 50,000
A prominent feature of the Entrance Foyer, the Ticket Booth will combine the personal touch with state of the art technology making each patron's brief stop at this location the first in a series of customer-friendly experiences at The Denis.	
Self-serve DVD Kiosk	\$ 50,000
The Denis will maintain a diverse library for use in educational programs and community events.	





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Screens *

(each) \$ 50,000

What is a theater without screens? The Denis Theatre will eventually feature three large screens that represent that latest technology in cinema in order to provide patrons with a quality movie-going experience. One screen will open as part of Phase I, and two additional screens are planned for Phase II. A plaque bearing the name of the donor of this and other areas within each auditorium will be placed in an appropriate location near the entrance to each theater.

Projection Rooms*

(each) \$ 50,000

New projection rooms and state-of-the-art digital film projectors are a key to the experience. One projection room will be created as part of Phase I; the remaining two screens are included in Phase II. A plaque bearing the name of the donor of this and other areas within each auditorium will be placed in an appropriate location near the entrance to each theater.

Auditorium Sound*

(each) \$ 50,000

It goes without saying that quality sound is an intrinsic component of the experience. The Denis Theatre will feature a multi-channel surround sound system that will encircle patrons with a 360° auditory experience. A plaque bearing the name of the donor of this and other areas within each auditorium will be placed in an appropriate location near the entrance to each theater.

Fire Protection System*

\$ 50,000

A must-have for any place of assembly, The Denis Theatre fire protection and suppression system will include state-of-the-art monitoring throughout the building during and after hours to ensure the safety of guests and employees, and the facilities.

Film Library

\$ 30,000

The Denis will maintain a diverse library of films for use in educational programs and community events.

Computerized Security System*

\$ 25,000

The safety and security of The Denis Theatre patrons, staff and facilities is paramount so that we can monitor and respond to security situations should they arise.

Handicap Accessible Ramp to Lower Lobby*

\$ 25,000

The Denis Theatre, when completed, will be handicap accessible throughout. Along with the elevator, this ramp to the Lower Lobby will ensure that guests have a means of easily moving between floors.

Lobby Furnishings

\$ 25,000

Comfort, style and utility is the goal in furnishing the lobby area. Although lobby seating will be limited during Phase I, in Phase II we envision creating comfortable seating areas for guests to enjoy before each film or performance, during intermissions, or as a place for lively conversation following the presentations.





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- Management Offices*** (each) \$ 20,000
Key office space will be addressed during Phase I, followed in Phase II by additional offices for other personnel. Offices will include space for the executive director and theater management offices.
- Management Office Technology*** \$ 20,000
Quality technology, including computers, printers, copiers, facsimile machines, software and other basic equipment will provide the Denis team with the tools to function efficiently and effectively.
- Interior Lighting** (each floor) \$ 20,000
Interior lighting will be featured in both phases of the project and represents an important aspect of the ambiance of the new Denis theatre. Wherever possible, lighting fixtures will be selected based on their aesthetics and how they conform to the overall design of The Denis Theatre, as well as their energy efficiency.
- Baby Changing Room** \$ 15,000
The Denis will be a place where families are welcome, so to address their needs, the baby changing area will provide a secure, sanitary place for families with children.
- Management Offices Furnishings** \$ 10,000
To create a professional workspace for management & education staff.
- Regional Film Display Case (wall-mounted)** (5) (each) \$ 10,000
Just like schools, we're proud of our "trophies," locally written or produced independent films. Each regional film display case will feature copies of films (many of them autographed), still photographs from the films, pages from the screenplays and other memorabilia. The cases will be located in public areas (to be determined at the discretion of the Denis Theatre).
- Screenwriting and Adaptation Bookcase** \$ 10,000
Without the written scripts, there are no films. In recognition of the role played by screenwriting and as a means to encourage others to pursue screenwriting, the Screenwriting and Adaptation Bookcases will display books on the craft of screenwriting and books that have been adapted for the screen (donated by a variety of individuals). The bookcases will be small bookcases (two to three shelves) located in the public areas (to be determined at the discretion of the Denis Theatre).
- Handicap Accessible Restrooms*** \$ 10,000
(COMMITTED)

